

MONUMENT POLICY GROUP, LLC

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Former Senior DHS Official and Congressional Counsel Launches Government Relations Firm

Washington, DC – One of Washington's most respected experts on homeland security, international commerce, and technology -- C. Stewart Verdery, Jr. -- is announcing the launch of a new government relations and federal strategy consulting firm, Monument Policy Group.

Monument Policy Group offers clients a well-rounded approach to government affairs and federal marketing strategy, drawing upon years of experience in the Bush Administration and the U.S. Congress. The firm already represents ten clients on a range of issues.

"Monument Policy Group is based on a vision of combining substantive expertise in key policy areas with insights from experience and established relationships within the government decision-making process," said Verdery. "Clients in the federal space are seeking a savvy, holistic approach to government relations, including political counsel, Congressional and Executive Branch relations, business-to-government marketing strategy, and advice on working with the media. Monument Policy Group offers a unique combination of all these services and more."

Former Assistant Senate Majority Leader Don Nickles (R-OK) commented, "Stewart provided me wise counsel as a Senate leadership attorney and earned respect across the aisle with his intellect. Building on his work as a founding leader of the Department of Homeland Security, I expect Stewart and the Monument Policy Group to have great success in the future."

The Honorable James W. Ziglar, President and CEO of Cross Match Technologies, Inc. and former Sergeant-at-Arms of the U.S. Senate, is one of Monument Policy's clients. "My experience in working closely with Stewart when he was a lead counsel to the Senate Republican Leadership led me to conclude that he was the best person to help Cross Match navigate the policy waters in Washington," Ziglar said. "I have been greatly impressed with Stewart's ability to inform our strategy and help build the relationships necessary to carry out our mission of developing advanced technologies needed to defend America."

Monument's client roster includes the American Immigration Lawyers Association, Cross Match Technologies, Digimarc Corporation, DTC Engineers and Constructors, the Essential Worker Immigration Coalition, IBM, the National Business Travel Association, the Retail Industry Leaders Association, the Travel Industry Association of America, and XM Satellite Radio. Verdery plans to expand the practice and continue to cover the fields of homeland security, travel and tourism, technology and intellectual property, and telecommunications.

(More . . .)

Prior to forming Monument Policy Group, Verdery served as a principal at the government relations firm of Mehlman Vogel Castagnetti, Inc., leading their homeland security and international trade practice. Following confirmation by the Senate as Assistant Secretary for Homeland Security in 2003, he spearheaded the development and implementation of DHS policies related to immigration, international trade, and transportation security. Prior to his DHS experience, Verdery served as General Counsel to Senate Assistant Majority Leader Don Nickles (R-OK) from 1998-2002, during which he led the Senate Republican High-Tech Task Force, and served as Counsel to the Senate Judiciary and Rules Committees. In addition to his government service, Verdery worked at the Baker & Hostetler law firm and at Vivendi Universal. He also serves as an Adjunct Fellow at the Center for Strategic and International Studies in Washington. Verdery holds a BA from Williams College and a JD from University of Virginia.

Verdery is also a sought-after public speaker on a wide range of homeland security and international commerce topics. He has appeared on CNN, Fox News, and a wide range of other media outlets.

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Monument Policy Group, LLC, provides clients with unique insight and reach into how federal public policy is determined by working with Congress, the Executive Branch, and other policy stakeholders in Washington. With personalized attention to a specialized group of clients, Monument is designed to support the public policy efforts of clients seeking assistance with the "how" and "who" in Washington. www.monumentpolicy.com