

STRATEGIC SOLUTIONS. UNMATCHED ADVOCACY. MONUMENTAL RESULTS.

Monument Advocacy is a dynamic bipartisan firm with an unparalleled ability to achieve our clients' advocacy goals. Savvy organizations and executives, including cutting-edge innovators, not-for-profits, Fortune 1000 corporations, and C-suite leaders, turn to Monument to elevate their brand and shape the public policies that influence their success.

Monument delivers comprehensive advocacy solutions that empower established and emerging enterprises to effectively navigate today's complex public policy and reputation-driven landscape.



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BIPARTISAN
PROFESSIONALS

OFFERING
GOVERNMENT
RELATIONS,
STRATEGIC
COMMUNICATIONS
& PUBLIC AFFAIRS

CAPABILITIES

We champion a distinct, integrated approach that offers our clients Government Relations, Strategic Communications, and Public Affairs services.

GOVERNMENT RELATIONS

Legislative Strategies
White House Engagement
Regulatory Advocacy
Political Strategy
Tri-Caucus Engagement
Public Policy Research & Analysis
Policymaker Mapping & Engagement
Business-to-Government Marketing
Government Contractor Positioning
Federal Procurement
Congressional Appropriations &
Directed Spending

STRATEGIC COMMUNICATIONS

Corporate & Executive Communications
CSR Sustainability Communications
Earned & Paid Media Campaigns
Crisis/Litigation Communications
Brand Reputation Defense & Enhancement

PUBLIC AFFAIRS

Coalition Management
Issue Campaigns
Opinion Research Strategies
Third-Party Identification & Mobilization
Target-Market Outreach & Engagement
Digital Services

PRACTICE AREAS

Agriculture & Food
Cybersecurity
Defense
Energy & Environment

Healthcare
Technology & Telecommunications
Trade
Travel & Transportation

SPECIALTIES

Antitrust & Competition
Appropriations
Congressional Investigations
Federal Procurement
Financial Services
Tax

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ADVOCACY