

MONUMENT ADVOCACY

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Monument Advocacy Elevates Jill Jackson to Partner

Promotion Demonstrates Monument's Growing Brand Reputation and Crisis Communications Work

WASHINGTON – Monument Advocacy today announced award-winning journalist Jill Jackson has been promoted to Partner.

Jill – former senior producer at CBS News' *Face the Nation* and longtime congressional producer and local newsroom leader – joined Monument Advocacy in 2020. Since then, Jill has grown Monument's brand reputation, litigation, and crisis communications work, as well as client offerings in media training and public speaking.

"In the past three-plus years, Jill has earned praise and trust from our clients across the country who found her strategic vision and tactical advice essential to navigating their public affairs and policy challenges," said C. Stewart Verdery, Jr., Founder & CEO of Monument.

"Building a world-class public affairs practice that pairs with our government relations work requires recruiting a unique set of individuals who understand both worlds. Jill's experience inside newsrooms and on the Hill, her relationships, and work ethic have all been critical to our clients' success. Specifically, Jill's work in crisis and litigation situations, where a trusted partner with strong advice is needed most, has been superb and most clearly demonstrates her calm demeanor and skillful judgment."

"Working with Monument's clients to navigate their most pressing challenges and help corporate and non-profit leaders authentically communicate their priorities has been a true honor these past three years," said Jill Jackson. "The pressures leaders are under today in the face of numerous threats to their organization's reputation and ever-expanding audiences and platforms are truly unprecedented. I look forward to continuing this work as a partner at Monument with the smartest colleagues and most compelling clients."

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About Jill

A veteran award-winning journalist with deep experience covering Congress and national political campaigns, Jill Jackson advises Monument clients on how to successfully manage communications during crises and litigation, impart key messaging through strategic storytelling, and foster positive change through effective public affairs campaigns. Jill also oversees the firm's media training and public speaking programs for clients, coaching government leaders, corporate and non-profit executives and teams across sectors including healthcare, energy, and technology.

During more than a decade on Capitol Hill, Jill reported on health care, financial and tax reforms, and efforts to overhaul the country's immigration system. She covered seven congressional election cycles and contributed to coverage of four presidential campaigns, working with the country's top news anchor at CBS News' *Evening News*, *CBS This Morning*, *Face the Nation*, and *60 Minutes*. Prior to joining Monument in 2020, she served as news director at National Public Radio-member station KUOW in Seattle. She is the recipient of numerous honors including an Emmy, an Edward R. Murrow award, and PRNDI awards.

Jill is a graduate of the Henry M. Jackson School of International Studies at the University of Washington and is certified in Corporate Communication by Cornell University's SC Johnson School of Business. She is the current president of the Seattle CityClub Board of Directors, an organization dedicated to civic education and civil dialogue.

About Monument

Monument Advocacy is a bipartisan firm that offers government relations, public affairs, strategic and crisis communications, and digital services. We focus on providing our clients with the best advice on how to engage effectively in today's challenging and crowded public policy marketplace. Read more about Monument Advocacy [here](#).