

PRESS RELEASE

For Immediate Release December 11, 2023

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Monument Advocacy adds Ken Wingert to Lead Financial Services & Real Estate Work

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C. Stewart Verdery, Jr. – CEO of Monument Advocacy.

WASHINGTON – Monument Advocacy today announced Ken Wingert, a government relations professional with over 20 years' experience, is joining the firm to lead its growing financial services and real estate work. Wingert joins the firm after five years with Zillow, where he started and built out the company's Washington, DC office.

"Ken brings deep policy expertise, an extensive bipartisan network across Washington, and a keen understanding of the pressures corporate leaders are facing in an increasingly politicized environment," said C. Stewart Verdery, Jr., CEO of Monument Advocacy. "Ken's experience operating at the intersection of financial services and technology make him a natural fit for Monument and positions him to help grow our financial services, real estate, and fintech work."

"I've gotten to know the team at Monument as a client over the past five years, and I have been continually impressed by their collaborative culture and proactive approach to client service," said Ken Wingert. "Monument is one of the few firms in town that has truly integrated government relations and public affairs into a holistic approach to advocacy for their clients and I'm excited to help add to their already extensive suite of services."

About Ken: In addition to leading Zillow's federal government relations team, Ken has held previous government relations roles with the National Association of Realtors and the Associated Builders and Contractors. He is a veteran of several political campaigns at the state, federal, and national level. Ken has been named a Top Lobbyist by *The Hill* and one of "Washington's 500 Most Influential People Shaping Public Policy" by *Washingtonian Magazine*. He holds a Bachelor of Arts in Political Science and Communications from the University of Iowa and a Master's Degree in Real Estate Finance from Georgetown University.

About Monument: Monument Advocacy is a bipartisan firm that offers government relations, public affairs, strategic and crisis communications, and digital services. We focus on providing our clients with the best advice on how to engage effectively in today's challenging and crowded public policy marketplace. Read more about Monument Advocacy here.