

MONUMENT ADVOCACY

PRESS RELEASE

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C-Suite Executive Jessica Herrera-Flanigan Returns to Monument Advocacy

WASHINGTON – Monument Advocacy today announced Jessica Herrera-Flanigan returned to the firm as a Partner and will be based in the Washington, DC office. Jessica is a seasoned corporate affairs leader who brings years of experience in the federal government, NGOs, and private sector to Monument. She will focus her work at Monument on a wide range of issues, including C-Suite strategy, crisis management, social impact initiatives, philanthropic engagement, government engagement, marketing, and leadership in the public policy space.

Jessica was previously a partner at Monument from 2008 – 2015, where she earned a reputation as a trusted advisor to clients across numerous industries. Among her many victories, Jessica oversaw the Reform Government Surveillance coalition as it successfully advocated for the enactment of the USA Freedom Act related to the intelligence community's powers and digital surveillance. She also served in senior roles in the House of Representatives, was an executive at both public and private companies, stood up and led foundations and non-profits, and has vast expertise in coalition management, media and technology policy, national security, sports, and leading regulated industries through difficult policy environments.

"We are ecstatic to welcome Jessica back to the Monument team," said C. Stewart Verdery, Jr., CEO of Monument Advocacy. "Jessica's background as a corporate affairs strategist and leader is second to none. Right now, our clients are navigating some of the most complex environments in our lifetime and there is no one better to provide them with actionable advice than Jess. She returns to a much larger Monument, which is in part due to the foundation she helped lay during her first seven years at the firm. Our long-time clients are very excited to have Jessica back in our firm leadership."

"Monument has always been like a family to me, and I am thrilled to be returning 'home' to such an amazing public affairs and lobbying firm," said Jessica Herrera-Flanigan. "It's arguably never been more important for businesses and organizations to partner with professionals who can help them navigate

through an ever-changing political, business, and social landscape, and I am ready to bring my trifecta of experiences – government, non-profit, and private sector – to Monument Advocacy and provide counsel to C-suites and business leaders.”

Jessica’s work is highly recognized, and she has received numerous awards and accolades, including a Doctorate of Humane Letters, *Honoris Causa*, from Regis University, *Multichannel News’ Wonder Woman Award*, and Women’s High Tech Coalition Women in Cybersecurity Award. Also, *Latino Leaders* and *Hispanic Magazine* placed her three times on their lists of the 100 Most Influential Latinas and 100 Most Influential Hispanics in the U.S., respectively.

Jessica’s previous roles include the U.S. Department of Justice in the Computer Crime & IP Section, Staff Director & General Counsel of the House Committee on Homeland Security, Executive Vice President of Government & Corporate Affairs at Univision, and Vice President of Public Policy & Philanthropy, Americas at Twitter. She also chaired the Board of the US Center for SafeSport, founded the Univision Foundation, and serves on the Board of the Peabody Awards.

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About Monument: Monument Advocacy is a bipartisan firm that offers government relations, public affairs, strategic and crisis communications, and digital services. We focus on providing our clients with the best advice on how to engage effectively in today’s challenging and crowded public policy marketplace. Read more about Monument Advocacy [here](#).