



# MONUMENT ADVOCACY

## PRESS RELEASE

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## Monument Taps Seasoned Communications Strategist to Join Expanding Public Affairs Practice

*Anna Nix Kumar Joins Public Affairs Practice as Growing Number  
of Clients look to Monument for Successful Storytelling Capabilities*

**Washington, DC** – Monument Advocacy announced today that Anna Nix Kumar has joined its expanding Public Affairs practice. Anna is a seasoned communications strategist with a demonstrated track record of delivering results for clients in highly regulated sectors including technology and health care. Anna joins Monument after launching her own firm and serving as communications lead on political campaigns and in the US Congress, including Congressman Rick Crawford (AR-01), Ken Cuccinelli's (R-Va.) 2013 Gubernatorial campaign and George LeMieux's (R-Fla.) 2012 US Senate bid.

Matt McAlvanah, who leads Monument's Public Affairs practice, said, "Anna is an accomplished communications expert with domestic and international experience working with clients in highly scrutinized industries. Anna's experience, international perspective and diverse resume will add to Monument's deep bench of skilled public affairs professionals. Our clients understand the value of telling their story in D.C. before someone else does and Anna is going to be a force for helping us continue to do that work."

Anna's portfolio will include crafting and executing winning advocacy campaigns, advising clients on complex and multifaceted political issues, and distilling complex policy issues into easy-to-understand messaging. She will work alongside the public affairs team to provide strategic and innovative consultation to Monument's growing list of clients.

Upon joining Monument, Anna said, “I look forward to using my campaign and corporate experience - both domestic and international - to help Monument’s clients tell their stories and reach their goals. After a career working policy communications in D.C. and globally, I know that Monument’s high-profile client base and integrated approach to advocacy is the right fit. I’m excited to get to work at an important moment for our clients.”

**About Anna.** Anna Nix Kumar is an experienced consultant, strategist and media spokesperson with more than 15 years of experience in the US and Australia.

Anna has served as a communications adviser on political campaigns in Maryland, Florida, Virginia and North Dakota, and in Congress. An accomplished strategist and campaign manager, Anna subsequently led political campaigns in Sydney, Australia, including the 2015 State Election and 2016 Federal Election, and four special elections. Since 2017, Anna has advised private clients in highly-regulated sectors such as resources, technology and public health on global political and campaign trends, public affairs and strategic communications.

Anna earned a B.A. in Public Communication from American University.

**About Monument.** Monument Advocacy is a bipartisan firm that offers government relations public affairs, strategic and crisis communications, and digital services. We focus on providing our clients with the best advice on how to engage effectively in today’s challenging and crowded public policy marketplace.

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