



# MONUMENT ADVOCACY

**For Immediate Release**

**January 10, 2022**

**Contact: [Stacey Hutchinson](#) (757) 636-5498**

## **Monument Welcomes House Majority Leader's Top Communications Advisor**

*Katie Grant Drew Joins Public Affairs Practice; New Talent Builds  
on Strong Growth and Client Success*

**Washington, DC** – Monument Advocacy announced today that Katie Grant Drew has joined its rapidly growing Public Affairs practice. Most recently, she was the senior advisor and Communications Director to House Majority Leader Steny Hoyer where Katie oversaw all strategic communications activities, played a central role in long-term policy and political strategy, and drove day-to-day press functions across the leadership team. She will be based in Monument's D.C. office.

C. Stewart Verdery, Jr., Founder & CEO of Monument Advocacy, said, "Monument has built a first-class strategic communications and public affairs practice. Katie is another key hire as we continue to grow that team. She has that kind of 'inside the decision-making room' experience that you get from working in the trenches of Congressional leadership for over fifteen years. She will bring value to our firm and our clients by offering exceptional strategic counsel, top tier communicator chops and a deep understanding of how the system works."

Katie's portfolio will focus on offering strategic advice and valuable insights to clients around the policy-making process and developing narratives and messaging to advance client priorities within that process. Her connectivity to top national policy, political, White House and Congressional press corps will give Monument's clients a real understanding of how stories are created and move within the Beltway and beyond. Finally, Katie's experience and high political acumen will help bring electoral context to the legislative cycle – finding opportunities for clients to push issues in the right way and frame.

Upon joining Monument, Katie said, “While it's hard to leave Capitol Hill after sixteen years, I am very excited to begin the next chapter of my career at Monument Advocacy. Their reputation as a top-notch government relations and public affairs firm is well-known, and I look forward to working with Monument's bipartisan team and sharing with clients my knowledge of the Hill and strategic communications to help them advance and achieve their goals.”

“Monument Advocacy is fortunate to add Katie's skill and experience to their team," said Majority Leader Hoyer. "Katie has been a trusted advisor to me for the past sixteen years, and her work has impacted every major policy debate during that time. The entire Democratic Caucus has benefited from her strategic communications expertise and her sound judgment. Katie will be missed on Capitol Hill, but I am confident that she will continue to play a key role in driving the messaging around our nation’s politics and policymaking for many years to come.”

Leader Hoyer’s recent announcement of Katie’s departure and celebration of her accomplishments can be read in full [here](#).

**About Katie.** Katie Grant Drew is a top communications, policy, and political strategist with more than 15 years of experience in a leadership office on Capitol Hill. Most recently serving as Communications Director and Senior Advisor to House Majority Leader Steny Hoyer, Katie oversaw communications for his leadership, district, and political offices; developed and coordinated policy initiatives; and built strong relationships with the press as his national spokesperson. She crafted messaging and communications strategies for House Democrats on key issues and provided crisis communications advice. She also led communications on several successful Congressional campaigns.

During her time on the Hill, Katie led messaging and communications efforts around some of the major issues of the day, including House-passage of the Build Back Better Act, enactment of the bipartisan infrastructure law, the response to the COVID-19 pandemic, efforts to confront climate change and promote renewable energy, passage and defense of the Affordable Care Act, strengthening national security, and addressing economic and fiscal issues.

A Term Member of the Council on Foreign Relations, Katie traveled with Leader Hoyer, or on his behalf, to more than a dozen countries across five continents, meeting with senior-level government officials on issues critical to each bilateral relationship.

Katie earned a B.S. in International Affairs from Georgia Tech and an M.A. in Political Science from American University. A native of Atlanta, she lives in Washington, D.C. with her husband, Justin.

**About Monument.** Monument Advocacy is a bipartisan firm that offers government relations public affairs, strategic and crisis communications, and digital services. We focus on providing our clients with the best advice on how to engage effectively in today’s challenging and crowded public policy marketplace.

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