



# MONUMENT ADVOCACY

**For Immediate Release**

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## **Monument Advocacy Announces Hire of Award-Winning Journalist Jill Jackson**

*Will broaden Monument's service offerings, including crisis communication and media training*

**Washington, D.C.** – Monument Advocacy announced today the hire of Jill Jackson, an award-winning journalist and news producer with deep media ties in DC and Seattle, and a history of covering some of the most memorable breaking news stories across the country. Jill brings nearly two decades of experience in and out of the newsroom, covering Congress and national political campaigns, and reporting on hot-button political issues; her hire continues to build out Monument's communications and media capabilities. Jill will be based in the firm's Seattle office and will work within the firm's Public Affairs and Communications practice with Monument's clients across the country. Her work will focus on offering strategic advice and valuable insight to clients around developing narratives and messaging, crisis communications, and outreach to the reporters who matter most on their issues. In addition, Jill will assist clients with media training and testimony prep and writing, as well as video production. She starts December 30, 2020.

Jill spent more than a decade on Capitol Hill reporting on health care, financial and tax reform, and immigration reform efforts. She has covered seven congressional election cycles and contributed to coverage of four presidential campaigns working with the top news anchors in the country. Most recently, Jill served as news director at the innovative NPR member station KUOW in Seattle.

C. Stewart Verdery, Jr., Monument's Founder & CEO, welcomed Jill by remarking, "Today, more so than ever before, success in advocacy means engaging stakeholders both on and off Capitol Hill. We are thrilled to welcome Jill to the firm as she brings a wealth of experience and an insider's view of the newsroom and how new stories come down, as well as strong ties with the key players in this space. She will add valuable insight for our clients who benefit from Monument's ability to provide a full suite of

advocacy tools. We are also excited to be growing our Seattle-based team.”

Speaking about joining Monument, Jill said, “Having worked for almost two decades in media, I look forward to bringing key perspectives from inside newsrooms and the halls of Congress to Monument’s clients. I look forward to working with Monument Advocacy’s impressive bipartisan team and clients looking for smart and effective communications and storytelling strategies.”

**About Jill.** Jill Jackson is an award-winning veteran journalist and storyteller having covered the U.S. Congress and national political campaigns for CBS News’ *Evening News*, *CBS This Morning*, *Face the Nation* and *60 Minutes* plus Capitol News Connection with Public Radio International. She is also a former producer at National Public Radio.

During more than a decade on Capitol Hill, Jill reported on the creation and implementation of the Affordable Care Act, the near-economic collapse of 2008 and the subsequent financial sector reforms and stimulus legislation. She reported on numerous efforts to pass comprehensive immigration reform and tax reform, as well as moves to tackle climate change. She covered seven congressional election cycles and contributed to coverage of four presidential campaigns.

Most recently, Jill served as news director at one of the most innovative public radio newsrooms in the country, KUOW in Seattle. In that role, Jill was key to launching news podcasts, newsletters and identifying coverage priorities like business and growth, tech, homelessness, and the environment.

Jill served on the Washington Press Club Foundation board working to expand access to journalism opportunities for women and people of color. Jill was also on the board of the Congressional Radio and Television Correspondents’ Association. She is a graduate of the Henry M. Jackson School of International Studies at the University of Washington.

**About Monument.** Monument Advocacy is a boutique government relations, strategic communications, and public affairs firm specializing in managing complex public policy issues. We provide our clients with the best strategic advice on how to engage effectively in today’s challenging public policy environment – especially when it concerns the most pressing issues of today – and the nuanced communications surrounding them.

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