

STACEY HUTCHINSON



Stacey Hutchinson has 15 years of direct experience working in politics, communications and policy at the state and federal levels. In various roles, she led communications efforts for a top tier congressional campaign and a member of House Leadership, led a multi-million dollar Super PAC and issue advocacy organization, and played a key role in initiating the tech policy group at the U.S. Chamber of Commerce.

Immediately before joining Monument in 2018, Stacey held the position of Director of Strategic Partnerships at the U.S. Chamber Technology Engagement Center (C_TEC), the emerging tech policy arm of the Chamber. For over two years, she worked with a small team to grow the department internally and externally to become one of the leading tech associations in D.C. Stacey initiated and executed a multi-approach communications plan for the organization that included continual polling, traditional and social media, and high-profile, public facing events in D.C. and in dozens of cities across the U.S on topics such as smart cities, artificial intelligence, blockchain, drones, privacy, and autonomous vehicles.

From 2014 to 2016, Stacey worked with fellow Monument partner John Murray at the YG Network and the Conservative Reform Network as Executive Director. There she oversaw all operations of the \$12 million organization which included a 501(c)4, 501(c)3, and 527 Super PAC. In addition, she supervised and directed digital media, creative content and a large-scale roll out for a dozen policy works. She also engineered multiple independent expenditures and issue advocacy communications from conception to completion.

Stacey has seven years of experience working on Capitol Hill, including four years for a member of House Leadership. From 2007-2010, Stacey ran Republican Whip Eric Cantor's Virginia press efforts to translate complex Washington policy and jargon to constituents in a meaningful way. She also served as political director on Cantor's 2006 reelection campaign.

Stacey ran the Washington office for Representative Erik Paulsen of Minnesota from 2011-2014. During that time, she advised the Congressman on issues, votes, communications, and assisted with D.C. and PAC Fundraising. Beginning with Paulsen in 2008, she spearheaded efforts to strategize and execute a communications plan for the victorious top-tier open seat election. She was credited for major uptick in earned media within weeks of starting on the campaign.

In 2010, after crisscrossing the Commonwealth as the candidate's traveling press secretary, Stacey was asked to remain in Richmond and serve Governor Bob McDonnell in the new administration. As press secretary, she strategized and crafted an extensive communications plan and then led its execution across the state, which included multiple news outlets, blogs, and an aggressive social media campaign. She was the chief media contact for the Governor, handled media requests, sculpted messaging, and conducted on-air, phone, and in-person interviews.

Stacey Hutchinson is a native of Southern California, however, mostly grew up in Virginia. She attended James Madison University majoring in Media Arts & Design with a focus on digital media, and a minor in Political Communications. She regularly speaks at Duke University's Stanford School of Public Policy on crisis communications and building effective relationships between media and the public sector. She currently lives in Virginia with her husband, Benji, two children, and dog Sierra.