



# MONUMENT ADVOCACY

**For Immediate Release**

**October 29, 2020**

**Contact: [Stacey Hutchinson](#) (757) 636-5498**

## **Monument Advocacy Strengthens Bipartisan Team with Veteran Democratic Government Affairs Strategist Larry Duncan**

**Washington, D.C.** – Monument Advocacy announced today that former defense industry executive and long-time D.C. lobbyist and lawyer, Lawrence Duncan III, will join the firm, adding valuable capabilities and depth of knowledge across a wide range of issues. Larry will join Monument as a Partner and take a leading role servicing the firm’s robust client base. Monument Advocacy is a boutique consulting firm with offices in D.C., Seattle, and the Bay Area, providing government relations, strategic communications, and public affairs services to corporations, trade associations, and coalitions coast-to-coast.

Larry joins Monument from Potomac Policy Advisors LLC, a firm he founded in 2019 and where he has spent the last two years working with a wide range of clients on issues ranging from technology to transportation. Prior to founding Potomac Policy Advisors, Larry spent close to two decades at Lockheed Martin as a senior executive working closely with both federal and state lawmakers, as well as managing Lockheed’s political action committee. He spent the first eight years of his private-sector career at the D.C. firms Patton Boggs and Verner Liipfert, and served as a member of the Senate floor staff.

Welcoming Larry, Monument Founder & CEO, C. Stewart Verdery, Jr., said, “Larry Duncan has played at the highest level in Washington, D.C. for many years and knows how to effectively advocate for good public policy. He has had an impressive career, from his early days as a Senate staffer, to being a senior executive at one of the world’s top defense aerospace

MONUMENT  
ADVOCACY

companies. Larry is a respected voice, and his talents will, no doubt, accentuate our services and capabilities for our clients. We welcome Larry to our firm and look forward to working alongside him as we continue to offer best-in-class advocacy to our clients.”

Larry shared the following comments on joining Monument, "I built my career around advocating for smart public policy and have worked diligently to help my clients succeed in challenging environments. Monument shares these core values, and I'm excited to join their bipartisan team as we offer a full suite of advocacy capabilities to a top-notch list of clients."

Larry starts Monday, November 2, 2020.

**About Lawrence Duncan III.** Larry is an expert government affairs professional and corporate attorney with over twenty-five years of experience representing Fortune 100 companies and major trade associations before the U.S. Congress, Executive Branch, and state and local governments. Larry joins Monument as the Founder and President of Potomac Policy Advisors LLC, where his main areas of expertise include technology, communications, media, financial services, tax, healthcare, energy, defense, homeland security, and consumer products. Previously, he served as Vice President of Government Affairs at Lockheed Martin with responsibility for federal and state government affairs, strategic political engagement, and community affairs. Larry also practiced at two major D.C. law firms and began his career as a member of the U.S. Senate floor staff, where he worked for the Secretary of the U.S. Senate. He holds a B.A. in Government from Harvard University and a J.D. from the University of Virginia School of Law.

###