

MATT MCALVANAH



Matt McAlvanah is a communications, public affairs, and policy specialist with experience at the highest levels on both ends of Pennsylvania Avenue. His background includes work for the Senate Democratic leadership, several influential Senate Committees, and as chief spokesman and senior advisor to a member of the President's cabinet. Matt has run policy communications campaigns on some of the most high-stakes issues to confront government over the past decade, including on healthcare, bipartisan budget negotiations, veterans employment and mental health, trade promotion authority, workforce training, intellectual property disputes, and international trade negotiations with the European Union and Asia-Pacific countries.

Prior to joining Monument Advocacy, Matt served as Assistant U.S. Trade Representative for Public Affairs and Senior Advisor to U.S. Trade Representative Michael Froman. In that role, Matt led Administration public affairs efforts on trade and international investment during one of the busiest times in the history of U.S. trade policy. During his tenure as Assistant USTR, Matt spearheaded the communications strategy for the successful effort to pass bipartisan Trade Promotion Authority, coordinated the launch of over a dozen trade enforcement actions against U.S. trading partners, and traveled the globe to help complete negotiations on the Trans-Pacific Partnership, the largest trade negotiation in U.S. history. As Assistant USTR, Matt worked closely with a coalition of hundreds of companies with a stake in trade policy that spanned the manufacturing, agriculture, services and public sectors.

Before his appointment at USTR, Matt served as Communications Director to U.S. Senator Patty Murray, the senior Senator from Washington state and third-ranking member of the Senate Democratic Leadership. Matt led policy communications and strategy for Murray's personal office while also overseeing communications for the Senate Budget Committee, Senate Veterans Affairs Committee, the Senate Appropriations Subcommittee on Transportation, Housing and Urban Development (THUD) and the special Joint Committee on Deficit Reduction, during Senator Murray's chairmanship of those committees.

In over 8 years on Capitol Hill, Matt planned and executed communications strategy for bipartisan policy victories including passage of the Murray-Ryan Bipartisan Budget Act of 2013, the reauthorization of the Violence Against Women Act, passage of the first ever post-9/11 veterans' employment and training bill, and the successful campaign to bring the Department of Defense's \$35 billion aerial refueling tanker program to Washington state. In these and other efforts, he has successfully coordinated message and strategy with broad coalitions that included businesses, think tanks, trade associations, state and local elected officials, and academics.

While managing communications offices at USTR and on Capitol Hill, Matt invested heavily in building multifaceted digital media operations that utilized the newest media platforms to proactively message and provide rapid response.

Matt has been quoted on economics, trade, and other policy issues in the *New York Times*, *Washington Post*, *POLITICO*, *The Hill*, *Roll Call*, *The Seattle Times*, and numerous other national, international, and regional outlets.

Matt began his career working in New Jersey politics, where he worked as Press Secretary to a state Senator and managed local campaigns.

He is a graduate of the Ohio State University, where he earned a B.A. in Political Science. He and his wife Anna – a native of Bainbridge Island, Washington – and their son live on Capitol Hill in Washington, D.C. Matt enjoys golf, tennis, running, and watching the many sports he doesn't participate in.