

MONUMENT ADVOCACY

PRESS RELEASE

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Horizon Government Affairs Joins Monument Advocacy

Combination creates best-in-class health care and life science advocacy offering

WASHINGTON – Monument Advocacy, a leading national, bipartisan government relations and public affairs firm, today announced Horizon Government Affairs, a health care policy consultancy in Washington, DC, is joining the firm. This is Monument Advocacy's first transaction since teaming up with Everlane Equity Partners, a Boston-based private equity firm.

"For nearly 20 years, Joel White and his team have counseled Fortune 500 companies, trade associations, and health policy coalitions on how to navigate the U.S. health care system and its complex policy and political landscape," said John Murray, CEO of Monument Advocacy. "Horizon is the first in a series of strategic partnerships designed to bolster our platform's government relations and public affairs offerings."

"Monument Advocacy's commitment to exceptional client service and their strong track record of both government relations and public affairs campaigns made them a natural fit for Horizon," said Joel White, President and CEO of Horizon Government Affairs. "This partnership enables us to expand our policy capabilities to include areas like artificial intelligence and cybersecurity, as well as access a deeper bench of public affairs experts for our corporate, non-profit, and coalition work. At the same time, Monument's health care clients get access to our experts. Monument and Horizon share a common philosophy around culture and service, that's why this is a win-win for both our clients and our people."

"We invested in Monument Advocacy with the intention of finding firms to complement its client work and accelerate the overall growth strategy – and Horizon fits that model

perfectly,” said Evan Horton, Managing Partner at Everlane Equity Partners. “This is just the beginning, and we look forward to continuing to expand Monument’s capabilities and footprint.”

The transaction closed June 30, 2025. Horizon Government Affairs will operate as Monument Advocacy going forward.

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About Monument Advocacy

Monument Advocacy is a dynamic bipartisan firm offering comprehensive government relations, strategic communications, public affairs, and digital services. The firm works with cutting-edge innovators, not-for-profits, Fortune 1000 corporations, and C-suite leaders to elevate their brand and shape the public policies that drive their success, empowering both established and emerging enterprises to effectively navigate today’s complex and crowded public policy marketplace. Learn more about Monument Advocacy [here](#).

About Horizon Government Affairs

Horizon Government Affairs is a leading government affairs consultancy. Backed by decades of collective experience in health policy, our team specializes in navigating the complex intersection of state and federal legislation and regulations, and issue advocacy. Horizon transforms policy into actionable law, delivers data-driven insights, crafts innovative solutions, and unites key stakeholders to achieve meaningful victories for our clients.

About Everlane Equity Partners

Everlane Equity Partners is a leading private equity firm that specializes in strategic investments in small and middle-market companies. Everlane uses its fully committed capital base and experience investing in small and middle market companies to accelerate value creation alongside management teams that have meaningful go-forward financial participation in their businesses.